



Acquisition of Smart Recruitment

Following nine years of successful enterprise, Smart Group Recruitment Solutions has built up a reputable brand along the South coast with an award winning team, 5 High Street branch locations and an annual turnover of £13.5M.

Due to its success, the company has been acquired by Smart Recruitment Solutions (Swindon) Limited, a subsidiary of Wise Employment (Swindon) Limited. The 'Smart Recruitment' brand will be retained due to its recognition and status.

Helen Stacey of Smart Recruitment comments, "This is a very exciting time for us. It was always our long term goal to sell the business and we believe that in Wise Employment we have seized an excellent opportunity. The independent brand identity of Smart Recruitment will be retained and we are confident this decision will secure the success of the company for years to come and will give excellent career opportunities for staff across the group. Paul Lovesy, Rachel Rendell and myself will remain in the business and it's very much 'business as usual'. Clients, candidates and suppliers can be assured of the same levels of service they have come to value and expect from Smart Recruitment. "

Wise Employment is an independent owner managed company and has been operating for 18 years throughout the North, South and South West. The synergy between the two companies is evident in its forward thinking management style and 'best in class' service delivery. Like Smart Recruitment, Wise Employment is a member of the REC, the recruitment Industry's governing body and it too operates to their code of ethics.

Keith Robinson, Managing Director of Wise Employment comments, "This is a very exciting addition to our branch network. The migration south was a strategic move and provides a great fit to our existing business. The combined experience and expertise will add significantly to our strength and enable us to further develop our services whilst retaining our very personal approach. We are delighted to have acquired Smart Recruitment. The management team at Smart has worked tirelessly to create excellent brand recognition and exceptional service levels. We were attracted to the location of Smart's branch network, the cultural fit and enviable staff assets which will provide a valuable addition to our existing portfolio".

The existing Smart Recruitment branches in Poole, Bournemouth, Christchurch, Dorchester and Yeovil will operate as before and can be contacted in the usual manner. Smart Recruitment will continue to specialise in Commercial, Office, Industrial, Technical, Construction and Driving. Further information can be obtained from our website at www.smartgroup.co.uk or alternatively, you can call 08456 800 800.



~ENDS~

Caption: – Business as usual for Helen Stacey of Smart Recruitment.

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Notes to Editor

Helen Stacey is available for interview. Please contact Added Value PR in the first instance to arrange a suitable time.

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