

## **SPEAK TO SMART RECRUITMENT FOR FREE LANGUAGE TRAINING**

Since the enlargement of the European Union in May 2004 and the UK borders opening, many European's have come to work in Britain. However it has not been as easy to get jobs as predicted, often due to language barriers. Smart Recruitment has been confronted with many local employers wanting to recruit hard working Europeans but who could not risk the appointments due to Health and Safety considerations.

With their typically innovative and inspirational approach, Smart Recruitment came up with a solution to help potential workers and employers resolve this problem to the benefit of all three parties.

Joining forces with the South West TUC via 'Community' a local member of the TUC organisation, Smart Recruitment have been able to deliver an inventive solution to a very practical problem – they are supplying free English lessons to European workers. With the first six week course starting in August, Helen Stacey comments, "We have a lot of clients who have heard great things about the work ethics of European workers and who were keen to use this resource to the benefit of their business. However, strict Health and Safety regulations meant it is imperative for European workers to have a grasp of the English language to secure their own welfare and for the responsibilities of the employer to be met. Having negotiated a "contra" deal with the TUC, we are delighted to announce the creation of English language courses which we are offering free of charge to European workers who need assistance. This not only satisfies our client need, but gives added value to our candidates and of course enables us to meet and exceed expectations on every level."

Since January 2006, Smart Recruitment has appointed two full time Polish 'Resourcers' to aid in communications between Eastern European workers, their potential employers and Smart Recruitment. These appointments have led directly to several major account wins by Smart Recruitment who have seen massive demand in the recruitment of foreign workers locally. These two initiatives are excellent demonstrations of how Smart Recruitment unearths innovative solutions time after time for the benefit of both client and candidates.

The Smart service is broad covering a diverse range of products, services and industries. Candidates and clients benefit from the company's branch network which is technology driven through the Smart database; this links to every desk in every branch, providing instant access for candidate skill matching, availability and positions available.

Smart Recruitment is celebrating their 7<sup>th</sup> successive year of trading in 2006 and continues to go from strength to strength. With turnover in excess of £10 million, the Smart story has been successful since its launch in 1999 and bodes well for further growth as it heads towards its 7<sup>th</sup> anniversary in 2006 embracing new challenges with their trademark proactive and dynamic approach. For further information on the English Language Training courses, call Smart Recruitment's Yeovil Branch on (01935) 411147. Alternatively visit [www.smartgroup.co.uk](http://www.smartgroup.co.uk) to find your local Smart Recruitment branch in Poole, Bournemouth, Dorchester, Christchurch or Yeovil.

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**Caption:** - Helen Stacey, Director of Smart Recruitment.

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