

## **SMART RECRUITMENT RECEIVE GLOWING ACCOLADE**

Smart Group Recruitment Solutions has further demonstrated that they are one of the best in the business having been successful in achieving Beacon status as an outstanding south west company.

Beacon status is awarded to companies who can demonstrate outstanding business achievement across a range of key business benchmarks, which include profitability, productivity, good business practice, value added or turnover per employee and execution of a clear business strategy. Supported by the South West Regional Development Agency, Beacon South West provides a focus for promoting and sharing practical tips, techniques and strategies for success. Participating companies are given the opportunity to forge new strategic alliances, to network with other established and emerging organisations and to share and learn tried and tested aspects for business growth.

Helen Stacey, Director of Smart Recruitment comments, "We are naturally delighted to have been recognised in this way and have already gained a lot of insight and value having attended Beacon seminars and events throughout the South West. Sharing best business practice with successful business people is an excellent pooling of resource to everyone's benefit. We are delighted with the award and hope to continue to forge excellent relationships with like minded companies."

Smart Group Recruitment Solutions service a catchment area which encompasses all corners of Dorset and parts of Somerset, Wiltshire and Hampshire. The company has a network of five branches, four in Dorset and one in Yeovil, and currently employs more than 50 staff.

The Smart service is broad covering a diverse range of products, services and industries. Candidates and clients benefit from the company's branch network which is technology driven through the Smart database; this links to every desk in every branch, providing instant access for candidate skill matching, availability and positions available.

For further information on any of the services provided by Smart Recruitment call 01202 629000 or visit [www.smartgroup.co.uk](http://www.smartgroup.co.uk) to find your local branch in Poole, Bournemouth, Dorchester, Christchurch or Yeovil.

**~ENDS~**



**Caption:** - Helen Stacey, Director of Smart Group Recruitment Solutions.

**For further information, please contact: -**

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