

Intelligent Recruitment - You can bank on your future with Smart

To make your mark in the financial sector, and find the job you want that matches the skills you have, the only name to bank on is Smart Recruitment. Hot off the heels of their new IT service (Smart Plus), Smart Group Recruitment Solutions has launched a dedicated specialist finance and accounting division within their organisation committed to placing staff in accounts, banking, insurance and finance roles. The dedicated team is based at Smart Recruitments' Christchurch branch and look after the whole of Smart's branch network catchment area encompassing Weymouth (West), Taunton (North) to Southampton (East).

Setting Smart Recruitment apart, the specialist team is a refreshing alternative, as they have detailed knowledge of the market and are able to comprehensively assist both employers and candidates. Helen Stacey, Director of Smart Recruitment comments, "Staff at Smart are geared towards ensuring quality delivery for both employers and candidates alike. We assure this by having an in-depth knowledge of the job market and the detailed function of each role within that market. Only with this understanding can we ascertain and appreciate candidate aspirations as well as employer needs, matching these to achieve the best possible results for both."

In establishing a dedicated team devoted to these goals and market sector, Smart Recruitment has undoubtedly located a niche in the market. This intelligent approach involves rigorous candidate selection, establishing individual candidate goals and achieving these, regular discussions with employers about their infrastructure and growth, combined with continual familiarity and knowledge of this specialist area of the labour market. Too often areas such as finance and accounts are not dealt with by specialist consultants, which can serve to disadvantage both candidates and employers. By recognising this, both with the creation of their dedicated IT and Finance desks, Smart is able to lead the opposition in the service they provide.

Helen Stacey concludes, "We want to work with candidates to develop their careers, as well as working in partnership with employers to successfully support their business needs now and into the future. We believe these two aims are intrinsically linked and can only be achieved through long-term sustained business relationships. By instigating the intelligent recruitment approach we have already proven this formula for success and indeed we intend to continue to grow and develop."

The finance team can be contacted at the Christchurch office on 01202 471200. Alternatively visit www.smartgroup.co.uk

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Caption: - Liz Davies manages Smart Recruitment's specialist Finance desk from the Christchurch branch.

This image can be supplied as a 300dpi jpeg on request either on disk or via email. See contact details below.

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